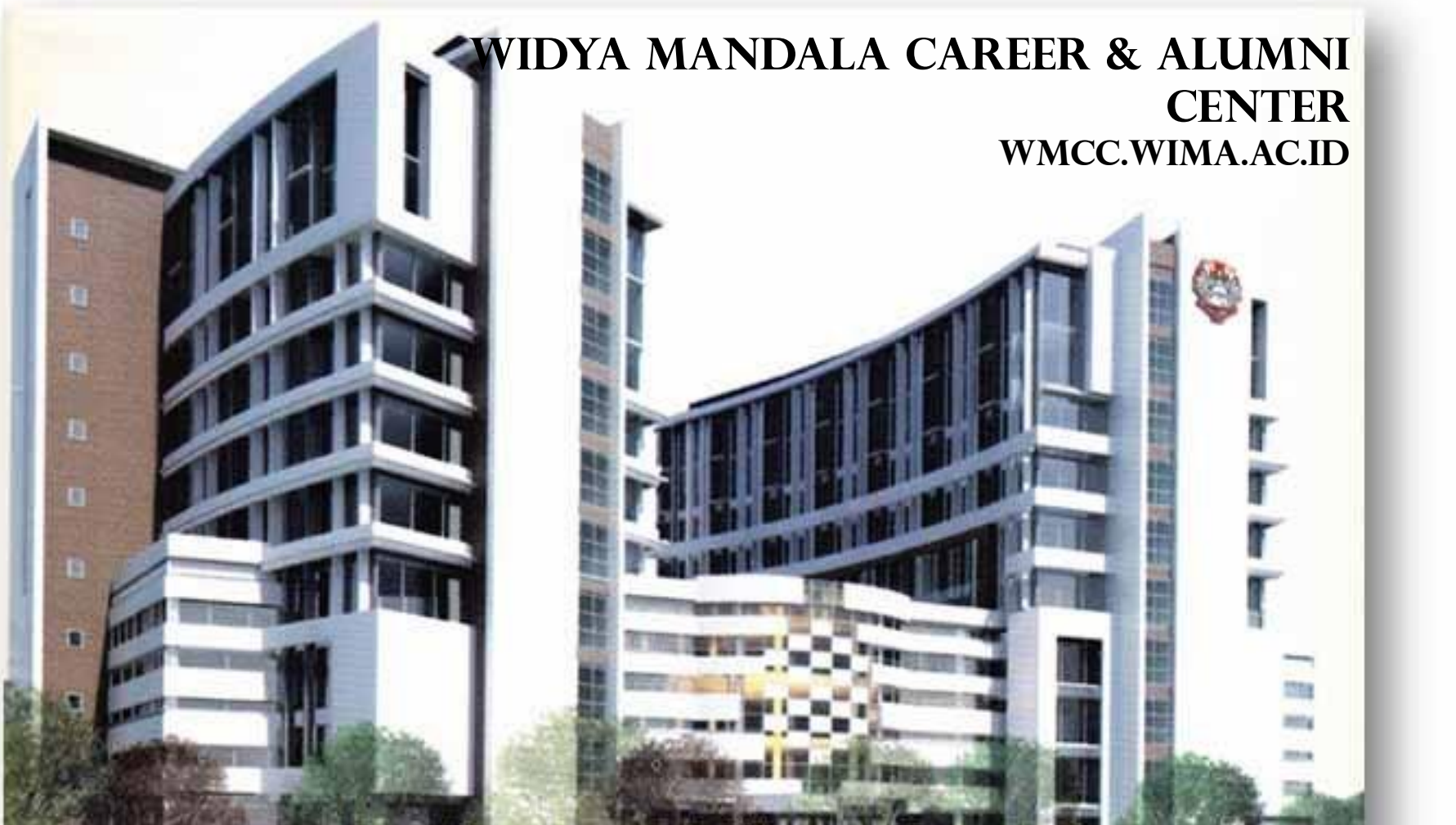




# TRACER STUDY

## WIDYA MANDALA CATHOLIC UNIVERSITY SURABAYA





# WIDYA MANDALA CAREER & ALUMNI CENTER



job ads board



TEAM



Job Fair



Company Gathering

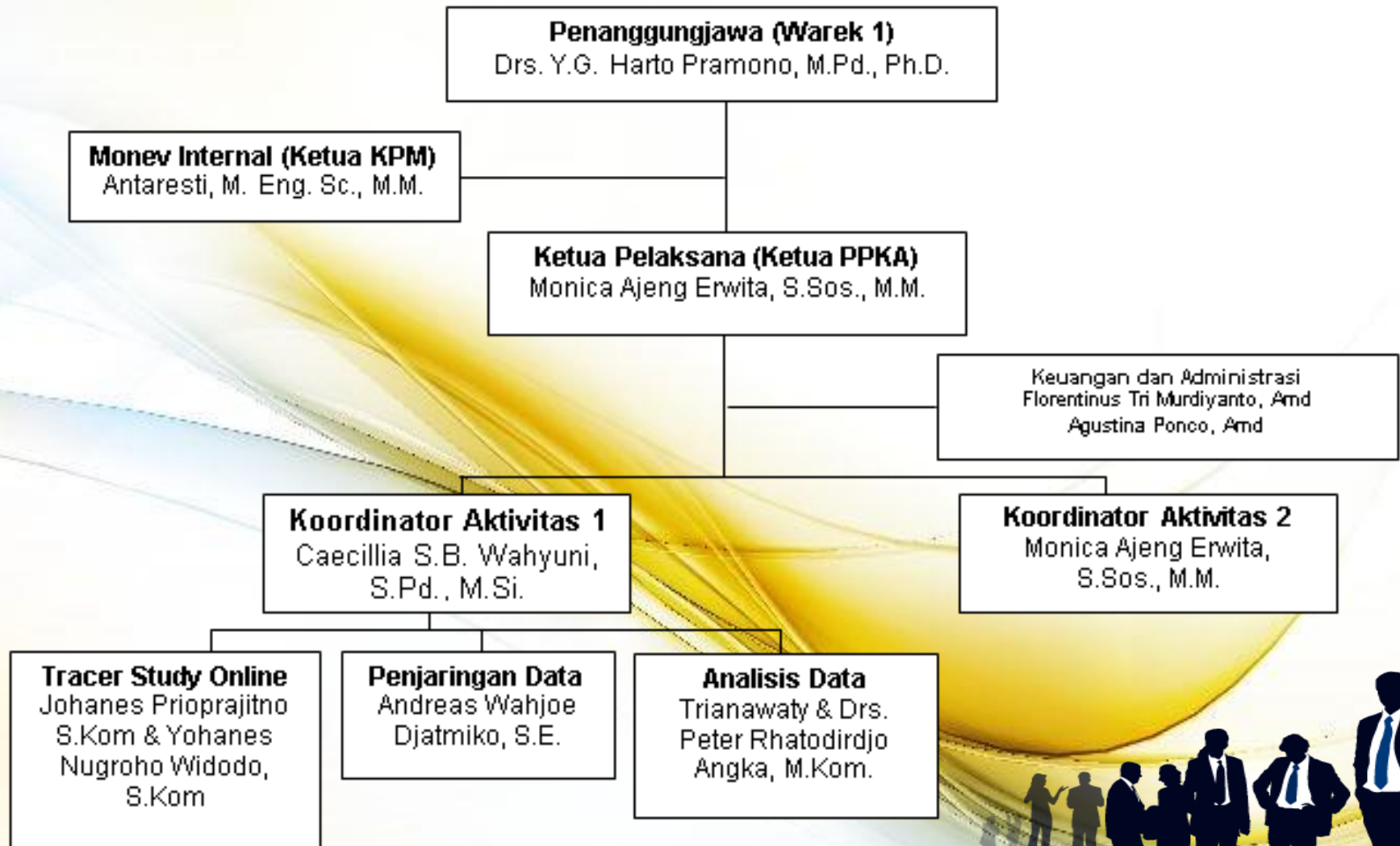


career seminar

PhotoCollage



# IMPLEMENTATION MANAGEMENT





# BACKGROUND

- This is for the first time Widya Mandala Catholic University Surabaya (WMCUS) conducts tracer study in the university level. In the previous period, each faculty conducted tracer study independently. By implementing a centralized Tracer Study, WMCUS was able to obtain comprehensive data for the development of the university and evaluate both in terms of facilities, services, and curriculum.
- The results of TS-WMCUS can also be used as material data for university accreditation. The existence of Career Development and Alumni Center is crucial as a support for the planning, designing, and implementing of TS-WMCUS process.
- On the implementation of TS-WMCUS 2015, an online method was used through the website [wmcc.wima.ac.id/tracerstudy](http://wmcc.wima.ac.id/tracerstudy). For this year Tracer Study, the questionnaire was still referring to the previous TS-WMCUS based on the acquisition grant of IMHERE.



# PROGRAM IMPLEMENTATION



## PREPARATION

- Collecting Alumni Data from Biro Administrasi dan Akademik Kemahasiswaan
- Questionnaire Evaluation from each faculty
- Administrative Preparation ( Letters and Invitations)



## IMPLEMENTATION

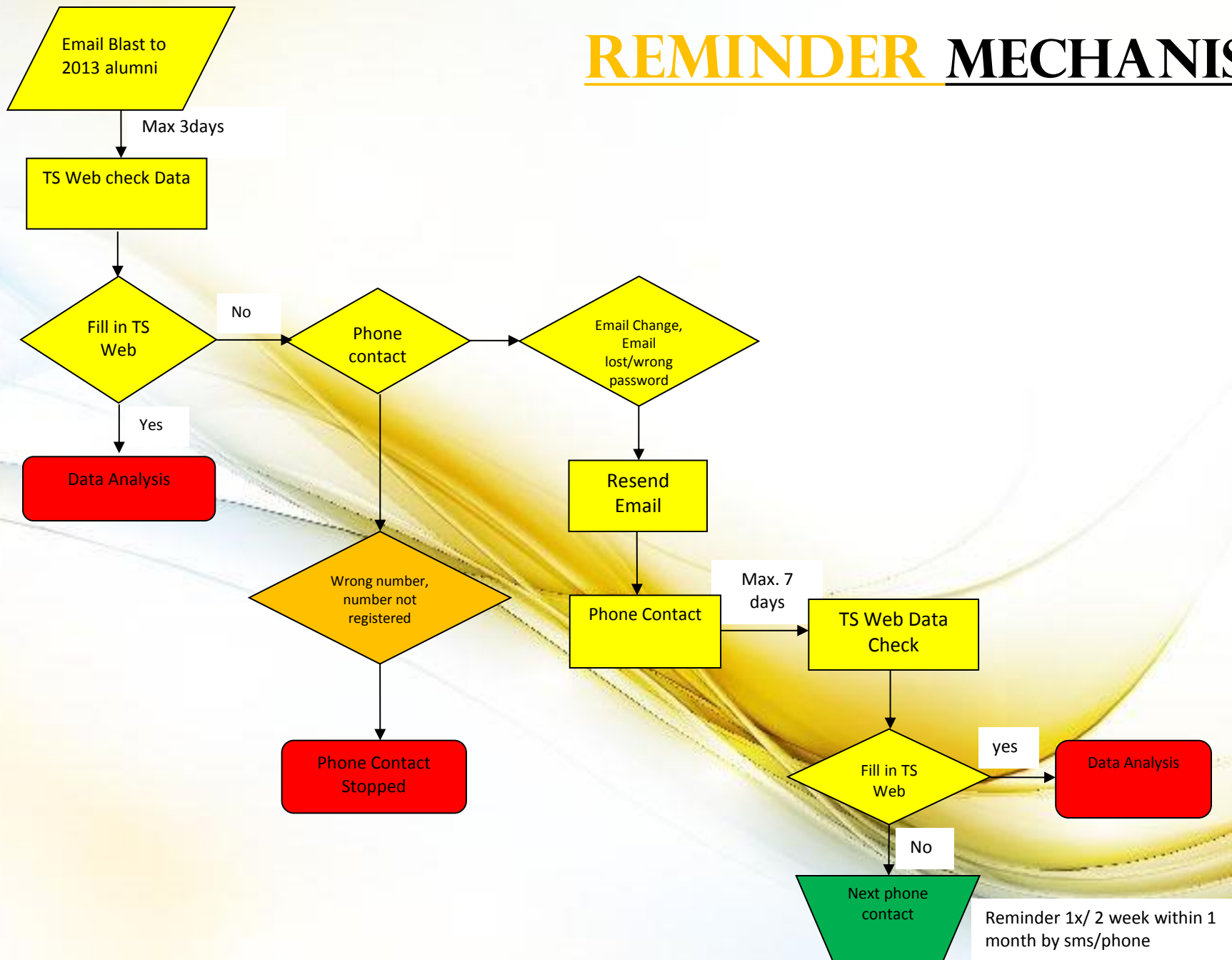
- Tracer Study socialization by social media, email, and SMS blast
- Questionnaire Fulfillment
- Progress Monitoring
- Reminder by Phone, Email, SMS, & Personal Approaches
- Survey closed within 2 months (September – October 2015)
- Data Processing and Data Analyzing
- Tracer Study Report



## EVALUATION

- Internal Dissemination
- Faculty Evaluation

# REMINDER MECHANISM





# ONLINE QUESTIONNAIRE

**TRACERSTUDY**  
UKWMS

Home Ketentuan

**Login Member**  
UNTUK PROSES ANALISA  
POLLING KAMI TUTUP SEWENTARA WAKTU

**HASIL POLLING**

**Contact**  
WIMCC UKWMS  
Jl. Dikyey 42-44, Sejahtera, 60285 East  
Java - Indonesia Tlp (031) 6678078 Fax  
(031) 6678198

**Sambutan**  
Alumni Universitas Katolik Widya Mandala Surabaya yang kami banggakan,  
Apa kabat semoga selalu dalam lindungan Tuhan Yang Maha Esa. Saat ini, Universitas Katolik Widya Mandala Surabaya (UKWMS) melalui Pusat Pengembangan Kaitir dan Alumni sedang memulai tahapan melengkapi data Alumni UKWMS.  
Salah satu program yang dilakukan adalah dengan Studi Penelusuran Alumni (Tracer Study) seperti umumnya yang dilakukan oleh perguruan tinggi lain di Indonesia dan di dunia. Oleh karena itu, kami mohon kesediaan para alumni UKWMS yang kami banggakan untuk mengisi kuesioner Tracer Study ini.  
Pada periode tahun 2015, kuesioner ini ditujukan untuk Alumni Program S1 dan S2 yang lulus pada tahun 2013. Studi ini bertujuan untuk mengetahui masa transisi dari dunia kampus menuju dunia kerja dan menganalisis tingkat kompetensi yang diperoleh pada saat pendidikan dan aplikasinya di dunia kerja. Studi ini juga akan menggali informasi terkait dengan proses dan kondisi pembelajaran di UKWMS.



# EMAIL & SOCIAL MEDIA

Wmcc Ukwms Timeline Recent

**INFORMASI BAGI ALUMNI UKWMS LULUSAN TAHUN 2013**  
Rekan-rekan alumni Unika Widya Mandala Surabaya lulusan tahun 2013, kami mengharapkan partisipasi kalian untuk bergabung mengisi kuesioner tracer study (studi pelacakan alumni) di <http://wmcc.wima.ac.id/tracerstudy>. Studi ini bertujuan untuk mengetahui masa transisi dari dunia kampus menuju dunia kerja dan menganalisis tingkat kompetensi yang diperoleh pada saat pendidikan dan aplikasinya di dunia kerja. Studi ini juga akan mengg... See More

**Tracer Study UKWMS**  
Apa kabar, semoga selalu dalam bingkisan Tuhan Yang Maha Esa. Saat ini, Universitas Katolik Widya Mandala Surabaya (UKWMS) melalui Pusat Pengembangan Karir dan Alumni sedang memulai tahapan terintegrasi data Alumni UKWMS. Sabh...  
WMCC.WIMA.AC.ID

LIKES 3

Juventus Alumni UPM (Unika Midy...)

Google Mail

Tracer Study UKWMS 2015

tracerstudy pusat karir <tracerstudy@ukwms.ac.id>  
to: boc more\_jeanmaria

Kepada Yth.  
Rekan Alumni Lulusan Tahun 2013  
Universitas Katolik Widya Mandala Surabaya  
Yang kami banggakan

Beresita ini kami sampaikan bahwa Universitas Katolik Widya Mandala Surabaya (UKWMS) saat ini sedang melaksanakan Tracer Study (Studi Pelacakan Lulusan) periode 2015. Kami sangat berharap bahwa Rekan Alumni dapat berpartisipasi dalam Tracer Study ini dengan mengisi secara lengkap kuesioner yang dapat diakses di:  
<http://wmcc.wima.ac.id/tracerstudy/>

UKWMS akan melakukan pengisian kuesioner, Rekan Alumni bisa memasukkan NRP ketika bertuliskan.  
Tracer Study Periode 2015 untuk Alumni Lulusan tahun 2013 akan dimulai pada 07 September 2015 dan berakhir pada 31 Oktober 2015.  
Jika ada hal yang perlu untuk dibicarakan, silakan menghubungi Epl. Andre pada telp: (031) 5678476 ext. 444, atau email [tracerstudy@ukwms.ac.id](mailto:tracerstudy@ukwms.ac.id)  
UKWMS akan memberikan reimbursement voucher belanja bagi 20 pengisi pertama kuesioner Tracer Study ini.



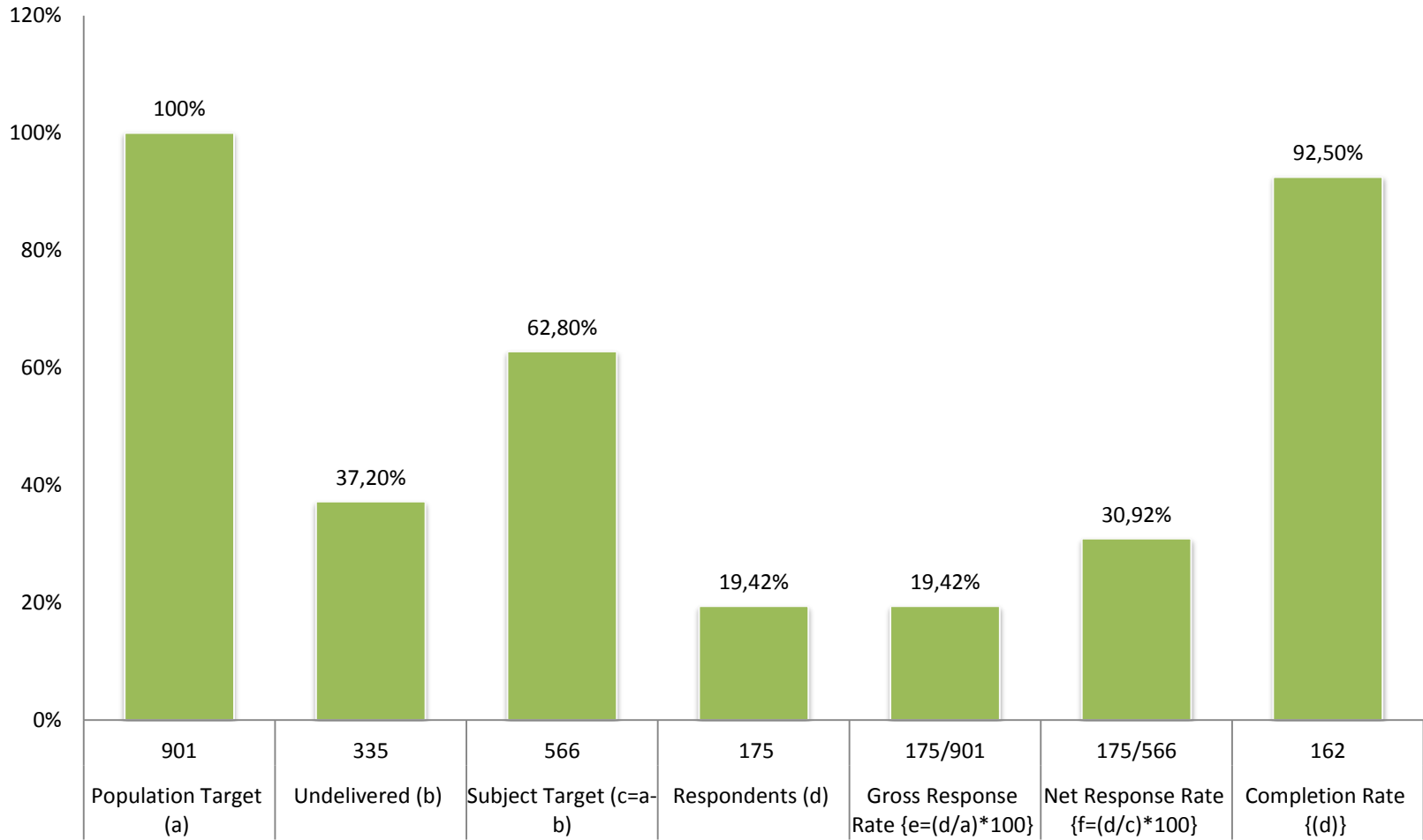


# ALUMNI DATA

STUDY PROGRAM	TOTAL ALUMNI	FAILED TO CALL	FOLLOW UP	DONE
PHYSIC EDUCATION	27	13	14	6
ENGLISH EDUCATION	56	23	33	5
MANAGEMENT	172	77	95	28
ACCOUNTING	219	99	120	61
PHARMACY	164	30	134	19
NURSING SCIENCE	20	7	13	3
ELECTRICAL ENGINEERING	6	2	4	4
CHEMICAL ENGINEERING	35	9	26	14
INDUSTRIAL ENGINEERING	20	11	9	7
FOOD TECHNOLOGY	119	42	77	9
PSYCHOLOGY	63	22	41	19
<b>TOTAL</b>	<b>901</b>	<b>335</b>	<b>566</b>	<b>175</b>

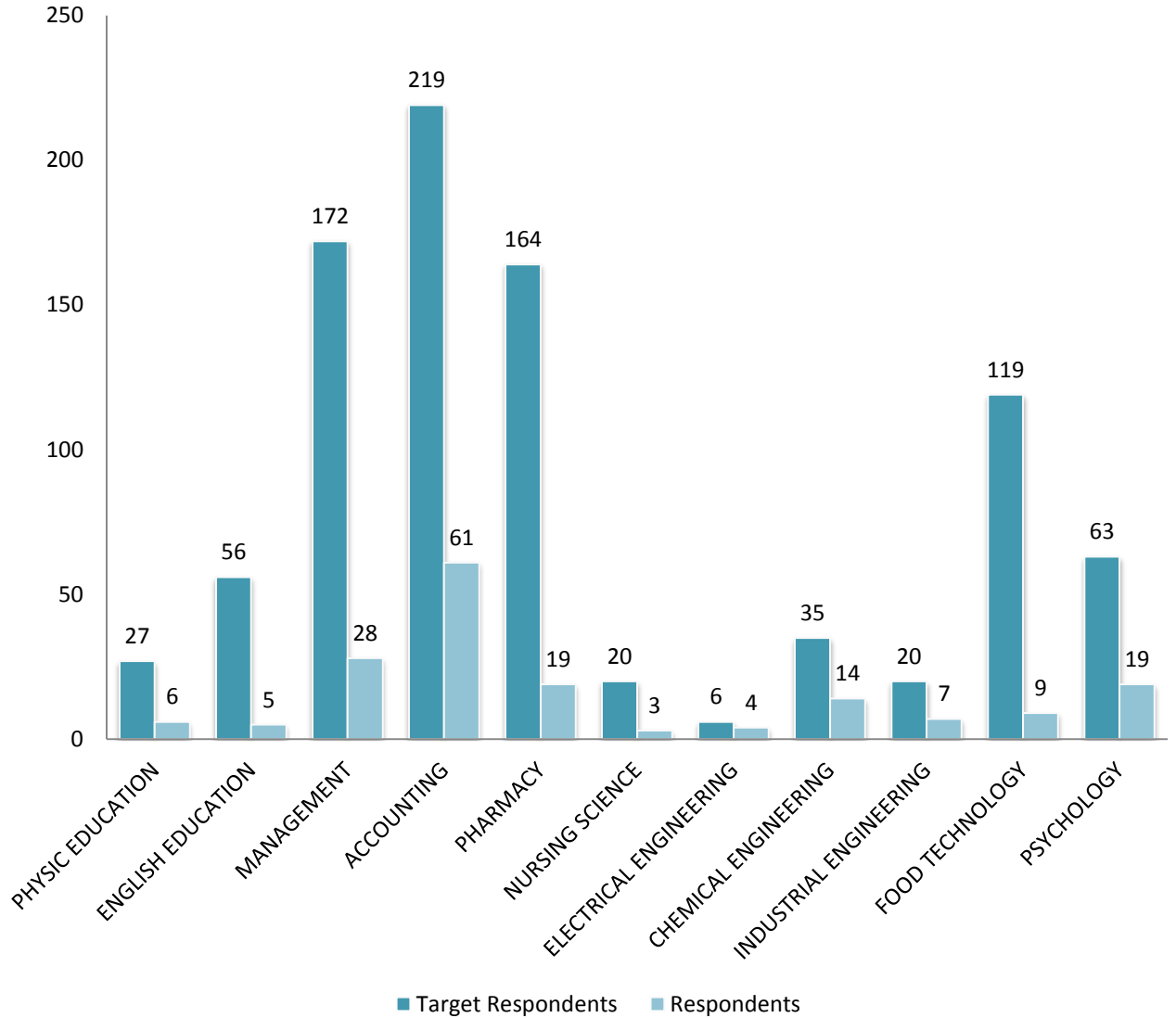


# DATA ANALYSIS





STUDY PROGRAM	TARGET RESPONDENTS	RESPONDENTS
PHYSIC EDUCATION	27	6
ENGLISH EDUCATION	56	5
MANAGEMENT	172	28
ACCOUNTING	219	61
PHARMACY	164	19
NURSING SCIENCE	20	3
ELECTRICAL ENGINEERING	6	4
CHEMICAL ENGINEERING	35	14
INDUSTRIAL ENGINEERING	20	7
FOOD TECHNOLOGY	119	9
PSYCHOLOGY	63	19
<b>TOTAL</b>	<b>901</b>	<b>175</b>





A	Transition Questions	TS Answers
1	When did you start looking for a job?	59.64 % before graduate 40.36 % after graduate
2	How did you search for the job?	1. through relationships 2. through WMCUS career expo 3. Contacted by the company
3	How many months did you spend (before and after graduation) to get your first job?	Median 0-<3 (months)
4	How many companies / institutions / agencies did you apply (by mail or e-mail) before you get your first job?	Median 0-<5 (companies)
5	How many companies / institutions / agencies respond to your application?	Median 0-<5 (companies)



<b>B</b>	<b>Current Job</b>	<b>TS Answers</b>
1	Do you work now (including part-time work and self-employment)?	95.8 % Yes 4.2% No
2	How would you describe your current situation?	77.84% I am now working 10.18 % I am married, busy with families, and work at the same time 7.78% I'm taking postgraduate and work 2.4% I am now looking for a job 1.2% I'm still learning / taking postgraduate 0.6% I am married and busy with the family
3	Are you actively looking for a job within the last 4 weeks?	85.28% not actively seeking for a job within the last 4 weeks 14.72% actively seeking work in the last 4 weeks
4	What kind of company / agency / institution do you work now?	77% Private employees 17% entrepreneurial 2% Government employees 4% etc
5	Approximately how much is your monthly income?	Median 2.500.000 – < 5.000.000



C Vertical and Horizontal Alignment Questions	TS Answers
1 How closely is the relationship between field of study with your job?	32.53% Closely enough 31.93% extremely Closely 21.08% not closely 14.46% closely
2 What level of education is most suitable / appropriate to your current job?	82.53% The same level 12.65% Higher level 3.01% Lower level 1.81% No need higher education
3 If you think that your current job is not in accordance with your education, why would you take it? Answers can be more than one	46.1% The question is not appropriate; My work now is in conformity with my education 15.58% My job today is more attractive 9.74% In this work I gained a good career prospects 7.79% I earn a higher income in this work 5.84% My job today is more safe / secure 5.84% My current job allows me to take the additional job / more flexible schedules 5.84% I have yet to get a job more in line 1.3% At the beginning of this career, I have to accept a job that is not related to my education 1.3% I prefer to work in the area of work which has nothing to do with my education 0.65% I was promoted to a position that is less related to my education than the previous position



D	Competence Question	TS Answers
1	At graduation, in which level of competency below did you master? (A)	The average of the scores for each competency 3,2
2	At graduation, how did the university contribute to the competency below? (B)	The average of the scores for each competency 3,18



# THE OBSTACLES

The various obstacles confronted during the completion of this TS WMCUS study were:

1. The large amounts of inactive phone numbers
2. Invalid email addresses
3. Passive high number of alumni who were not proactive in accessing and completing the TS even provided with the easy access through online. That problem could be due to the high number of questions that should be answered by respondents and that made them bored and reluctant in filling out the questionnaire. A solution for this problem was by providing some gifts for those who completing the questionnaire in a certain period.
4. Alumni experienced difficulty in accessing the online questionnaire due to forgetting their NRP (student registration number). A solution for this problem was by providing NRP when sending out a reminder.



